



BREE ARMENTA

UX | Visual Design | FED

CONTACT

Phone: (415) 518-9951

Email: hello@breearmenta.com

Portfolio: breearmenta.com

EDUCATION

The Art Institute of California, San Francisco
Graphic and Web Design
2016

Institute of Technology
Web Design and Development
2013

SKILLS

Adobe Creative Cloud

Sketch

Figma

Omnigraffle

Invision

Slack

Jira

Microsoft Office

HTML

CSS

Javascript

Github

CURRENT POSITION

SR. UX/UI DESIGNER, PEAK6; REMOTE – 2021-PRESENT

EMPLOYMENT HISTORY

UX VISUAL DESIGNER, WELLS FARGO; SAN FRANCISCO, CA – 2020-2021

- Lead visual design for various CEO Portal web applications and CEO Mobile applications.
- Translated product and technical requirements into elegant designs that incorporated user experience principles while adhering to accessibility guidelines.
- Created wireframes, mockups and high-fidelity clickable prototypes to illustrate user flows and interaction specifications for iOS, Android and desktop.
- Partnered closely with User Research team to accurately develop high-fidelity prototypes for live user testing.
- Experience using native tools such as Material Design and Human Interface Guidelines.

INTERACTIVE DESIGNER, ORACLE; REDWOOD CITY, CA – 2018-2019

- Designed interfaces for internal Oracle products including service portals and content management systems.
- Created low-fidelity and high-fidelity clickable prototypes for user testing.
- Developed design systems supporting a range of Oracle platforms.
- Designed responsive landing pages while adhering to Oracle's web standards.
- Created imagery for campaigns and implemented necessary digital assets for email as well as paid, social, and organic media.

VISUAL DESIGNER, TUNEIN; SAN FRANCISCO, CA – 2017-2017

- Created and delivered a range of cross-platform digital work.
- Teamed up across different departments to achieve an effective layout for in-app assets.
- Designed layout for careers page using new brand look and feel.

INTERACTIVE DESIGNER, BAKER STREET ADVERTISING; SAN FRANCISCO, CA – 2016-2017

- Worked as lead interactive designer and in-house front-end developer to create micro-sites, landing pages and email designs for internal use.
- Assisted with the re-design of company website and worked with outsourced developers, in-house content team and art director to achieve a 3-month deadline.

FREELANCE WEB DESIGNER, NOR CAL CHICKEN INC; REMOTE – 2014-2016

- Assisted in the redesign of corporate brand, designed, and developed website using rebrand guidelines.
- Updated website quarterly to adhere with new web design trends.
- Created all internal design for ad promotions, marketing and social posts.

FREELANCE WEB DESIGNER, FLOWER STUDIO; REMOTE – 2010-2013

- Redesigned and developed company website and continually updated website to keep up with new design trends.
- Created all internal design for ad promotions, marketing and social posts.